

FOR IMMEDIATE RELEASE

November 20, 2006

Rehoboth Beach Immediate Care and Injury Center Open Black Friday

Rehoboth Beach, DE –

The Rehoboth Beach Immediate Care and Injury Center (RBIC-IC), located at 3809 Highway One in Rehoboth Beach, will be open this Friday, November 24th to serve the Rehoboth beach community and holiday visitors.

RBIC-IC provides immediate medical care for non-emergent injuries and illnesses without an appointment. The Center will be closed on Thanksgiving Day, but will reopen on Black Friday with normal business hours (9am to 5pm).

About RBIC-IC

Rehoboth Beach Immediate Care and Injury Center (RBIC-IC) offers comprehensive immediate medical care to the Rehoboth Beach community and surrounding areas. With an onsite pharmacy, lab and X-ray facilities, RBIC-IC is a quality, yet convenient alternative for cuts, fractures, minor burns, sprains, strains, fevers, sinus problems and other non emergent conditions. RBIC-IC is an extension of the area's current health care community, treating non life-threatening conditions when primary care physicians are unavailable.

Located next to the water tower on Route One, south of the Canal Bridge, RBIC-IC is open 7 days a week with extended hours during the summer season, and Monday – Friday, 9am – 5pm during the winter for your convenience. For more information about the center's services or hours, call 302-227-2774.

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